

FROM TEACHING TO LEADERSHIP

PUBLISHERS CATALOGUE



11º CONGRESO
LATINOAMERICANO
DE LA ENSEÑANZA
DE IDIOMAS

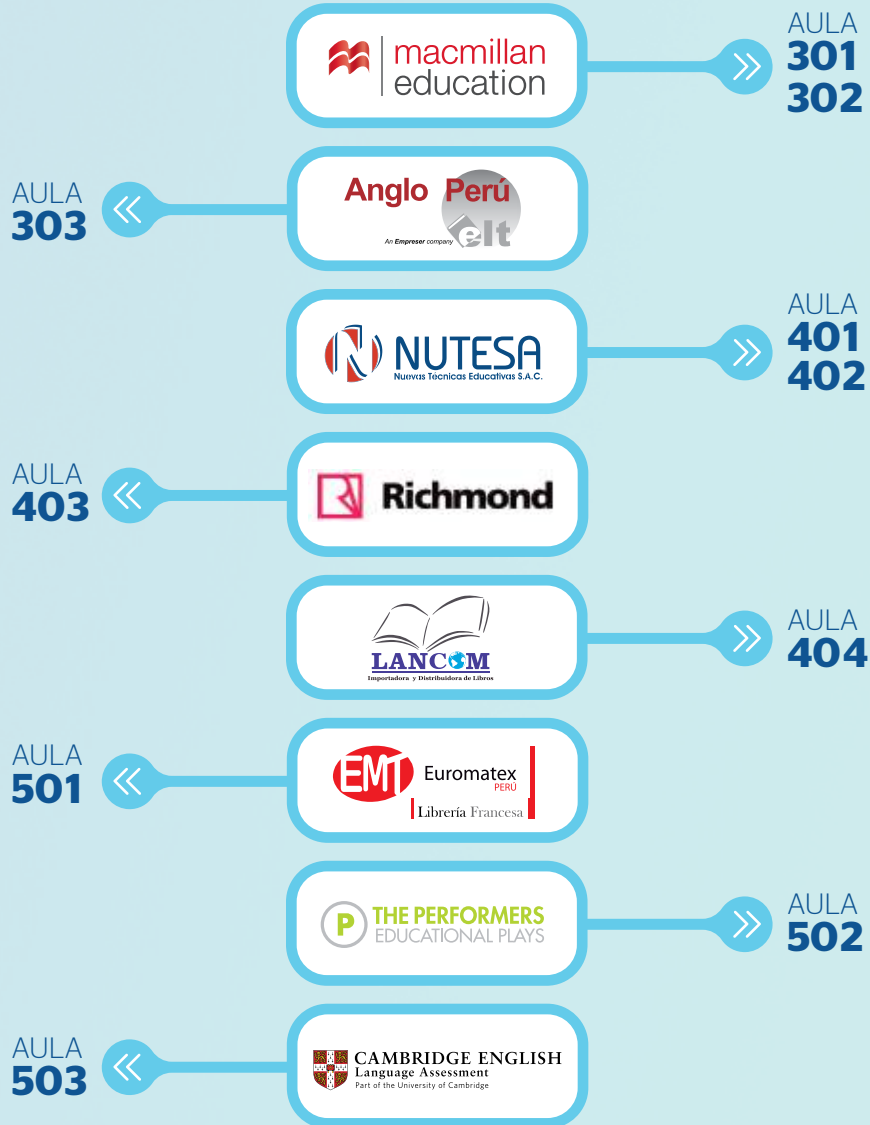


20 - 21 DE
OCTUBRE

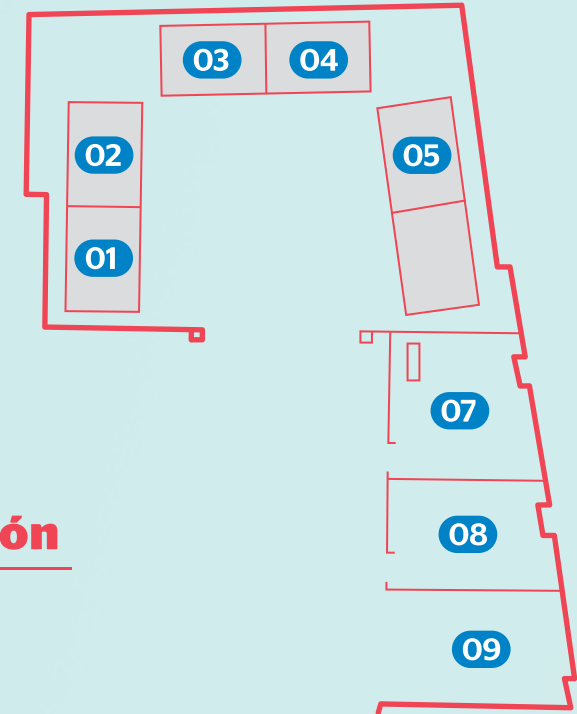


Talleres comerciales

Los invitamos a participar en el taller comercial de su preferencia, el cual se realizará de 09:00 a.m. a 10:30 a.m.



STAND



Plano de distribución

STAND

- 01 CAMBRIDGE
PÁG. 43 - 46
- 02 THE PERFORMERS
PÁG. 39 - 42
- 03 LANCOM
PÁG. 29 - 30
- 04 RICHMOND
PÁG. 25 - 28

STAND

- 05 EUROMATEX
PÁG. 35 - 38
- 07 MACMILLAN
PÁG. 5 - 14
- 08 NUTESA
PÁG. 15 - 24
- 09 EDITORIAL ANGLO
DEL PERÚ
PÁG. 31 - 34



EL CENTRO DE IDIOMAS DE LA UNIVERSIDAD DEL PACÍFICO ESTÁ **AUTORIZADO PARA LA ADMINISTRACIÓN DE LOS EXÁMENES DE LA UNIVERSIDAD DE CAMBRIDGE Y EL EXAMEN IELTS**

EXAMEN IELTS

EXÁMENES DE CAMBRIDGE

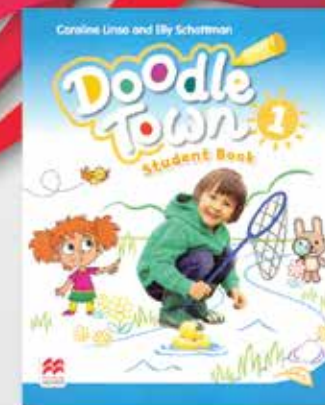
- First for schools (FCE FS)
- BUSINESS VANTAGE (BEC V)
- TEACHING KNOWLEDGE TEST YOUNG LEARNERS (TKT YL)
- KEY FOR SCHOOLS
- KEY (KET)
- YOUNG LEARNERS (YLE)
- Cambridge English Advanced (CAE)
- PET for Schools (PET FS)
- Cambridge English: FIRST (FCE)
- Cambridge English: BUSINESS HIGHER (BEC H)
- TEACHING KNOWLEDGE TEST



KINDERGARTEN SERIES

DOODLE TOWN

Welcome to the exciting world of Doodle Town, our new four-level preschool course! Its language-rich syllabus uses artwork and drawing to improve memory, experience, imagination, and observation. With values at the heart, Doodle Town provides the tools for you to create an environment where children become inquisitive, happy, independent, and confident learners.



Programme Intensity Middle High



BEBOP

Developing language, academic and physical development skills, Bebop takes a playful, multi-sensory approach to whole-child learning and motivation. Full of energy and music, the Bebop Band characters in the Storysong and the Action Song lessons help to bring the new language to life.

www.macmillanyounglearners.com/bebop/

Download the app



Programme Intensity Low Middle



www.macmillan.com.pe

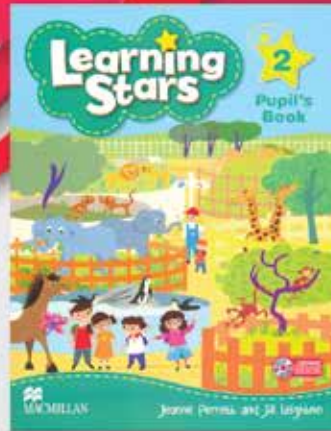


KINDERGARTEN SERIES

LEARNING STARS

Learning Stars is a three level pre-primary high level course for children aged 2-5 learning English for the first time. The course introduces children to reading and writing via a systematic phonics programme and also includes cross-curricular topics, civic values and early Maths concepts.

Programme Intensity Middle High

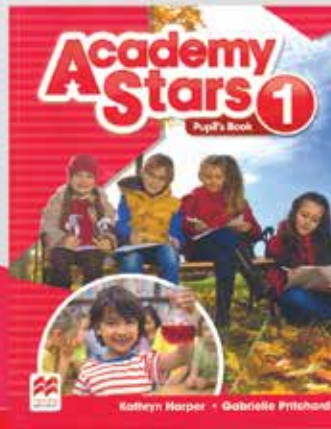


PRIMARY SERIES

ACADEMY STARS

Scale the heights of the Academy Stars skyscraper and aspire to excellence with this new seven-level course! With an academic approach that supports communicative learning, Academy Stars extends beyond learning a language to prepare pupils for success on a local and global scale.

CEFR Level Pre-A1 A1 - A2+



www.macmillan.com.pe



PRIMARY SERIES

HIGH FIVE

Achievement in English starts with a high five!

- A strong focus on literacy through exposure to a wide range of text types develops pupils' reading and writing skills.
- Integrated external exams practice in both the Pupil's Books and Activity Books, and video footage of speaking exams in the External Exams Practice Pack, prepare pupils for success in the Trinity and Cambridge exams.
- Cross-curricular links provide an integrated, globalised approach with clear learning objectives, a thematic link to the Science syllabus and suggestions for Arts and Crafts.

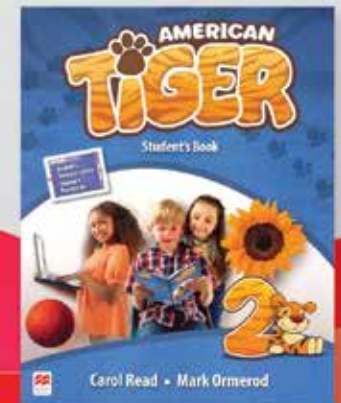
CEFR Level A1 ▶ B1



AMERICAN TIGER

Get your class roaring with enthusiasm with this story-based course where students learn about culture and values! American Tiger develops key skills such as social understanding, digital know-how, learning to learn and problem solving – everything students need to achieve their full potential.

CEFR Level A1 ▶ A2



www.macmillan.com.pe



PRIMARY SERIES

TIGER TIME

Tiger Time is a vibrant, six-level course based around different settings and characters, which grow and change with the students, reflecting their evolving interests and needs. Lessons are carefully structured, focusing on vocabulary, grammar and skills, and building to CLIL, culture and projects. Each unit ends with a review encouraging active communication.



CEFR Level Pre A1 ▶ A2



STORY CENTRAL

Where imagination, creativity, and learning come alive. Critical thinking, critical literacy and storytelling are at the hub of Story Central. With a rich literacy strand students are exposed to a variety of genres through the course Reader. Students are taught to critically examine stories, working together to find meaning. Every chapter (unit) covers key language and includes a feature story, a grammar corner, CLIL content and a project lesson.

Download the app



CEFR Level Pre A1 ▶ B1



www.macmillan.com.pe

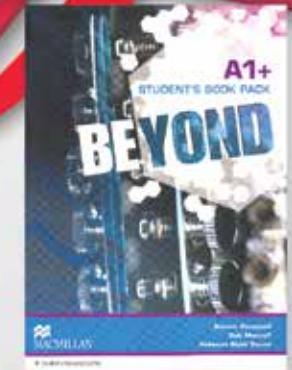


SECONDARY SERIES

BEYOND

Beyond is a new course for teenagers, focused on developing the linguistic skills and strategies language learners need. A fusion of life skills and motivating material prepares students for success in the 21st century classroom and beyond.

CEFR Level A1+ ▶ B2



GO BEYOND

Go Beyond is a new and exciting 6-level American English course for teenagers learning English. This series comprehensively addresses all key language skills through a thorough and detailed subskills syllabus. Go Beyond also has a strong life skills they require, both during their education and in their life beyond.

CEFR Level A1+ ▶ B2



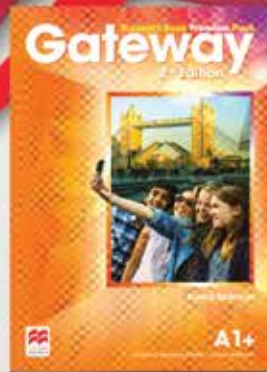
www.macmillan.com.pe



SECONDARY SERIES

GATEWAY 2ND EDITION

Designed to prepare your students for school-leaving and external exams and a smooth transfer from school to college or work. This new edition includes 90% new reading texts, a fully interactive digital offer, and Student's and Teacher's Resource Centres. This best-selling series is now in its 2nd edition with two new levels – A1+ and C1. This course will grow your students' knowledge and develop their exam skills.



CEFR Level A1+ ▶ C1



LASER 3RD EDITION

A vibrant topic-based course. Laser is a course, designed to cater to younger exam students, and now covering the entire span of secondary education. It is the perfect preparation for students still at school and working towards school-leaving exams and the Cambridge ESOL, KET, PET and FCE exams.



CEFR Level A1+ ▶ B2



www.macmillan.com.pe



NILE – Macmillan Education Partnership
Professional development courses for teachers

As part of our growing commitment to support teachers, we've partnered with NILE to promote and develop quality teacher education programmes. Ranked by the British Council as the UK's leading training institute of its kind in 2015, NILE has trained over 40,000 teachers from 90 countries since 1995.

Our partnership with NILE guarantees Macmillan Education customers exclusive pricing on all online and face-to-face courses with NILE, providing you with the highest quality of training at a budget to suit your needs.



PART OF THE INTO GROUP

Face-to-face courses

Two-week courses in Norwich, offering teachers the full cultural experience of studying in the UK.

key features

- Courses accredited by the British Council and Eqauals, and covering everything from pre-primary teaching to trainer development
- 25 hours of teaching time per week with experts such as Gevin Dudeney, Russell Stannard and Sandie Mourão, and a programme of guest speakers
- A varied and engaging social programme shared with colleagues from around the world
- Opportunities to stay with local host families and experience British life while developing language skills

Online courses

Eight-week courses throughout the year to give teachers the flexibility to develop alongside a full-time teaching schedule.

key features

- 5–8 hours of study a week, with 25 hours of teaching time over the full course
- An innovative and easy-to-use online teaching environment to replicate the classroom experience
- Fully interactive, expert-led sessions featuring live chats, webinars and video conferencing sessions in real-time language skills
- Mobile-friendly activities and specially designed digital tools to enhance the learning experience online

Certified courses

CELTA, Delta and MA programmes to support teachers from their initial teacher training through to advanced qualifications.

key features

- Highly regarded and internationally recognised teaching qualifications to support every stage of career development
- Courses led by experienced NILE tutors and specialists in their field
- Teaching times throughout the year to fit around a busy work schedule

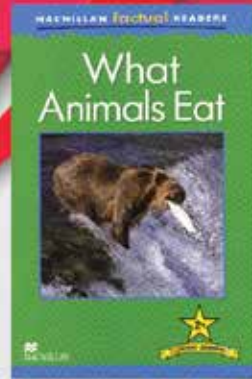
For more information, and your exclusive Macmillan Education discount on NILE courses, visit www.macmillanenglish.com/nile



READERS

MACMILLAN FACTUAL READERS

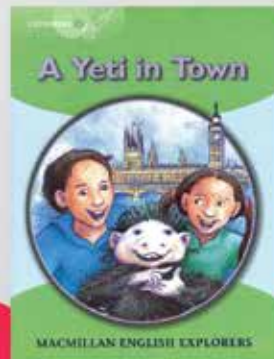
Carefully graded and including a glossary with explanations of key vocabulary, Macmillan Factual Readers are aimed at 6- to 12-year-olds in need of more challenging reading material. This is indicated by the + sign next to each level.



MACMILLAN EXPLORERS

Developed specifically for children learning English in kindergarten and primary schools, Macmillan English Explorers is written with second language learners in mind. These books expose children to real language and develop their reading and vocabulary skills.

<http://www.macmillanyounglearners.com/readers/macmillan-english-explorers>



www.macmillan.com.pe



EXAMS

THE "READY FOR" SERIES

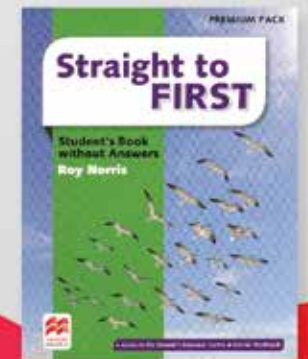
Ready for is a series of in-depth exam training books that provide the confidence and skills required by students who are preparing for Cambridge English exams – the Preliminary English Test (PET), First Certificate in English (FCE), Certificate in Advanced English (CAE) and IELTS.

The latest 3rd Editions of Ready for First and Ready for Advanced have been updated for the 2015 exam formats and contain a whole host of brand new content and features, including digital practice tests for students.



STRAIGHT TO FIRST or ADVANCED

The Straight to First Online Workbook provides interactive extra practice for all the grammar and vocabulary covered in the Student's Book. Also included is extra material for the listening, reading and writing activities. The exam tasks in the first four units mirror those in the Student's Book but then differ for the last 6 units to provide further exam-style practice.



www.macmillan.com.pe



DIGITAL PRODUCTS

Macmillan Practice Online



Macmillan Practice Online (MPO) courses provide students with extra practice. Macmillan Practice Online courses offer both students and teachers:

- Access to over 200 activities, chosen to enhance the material contained in the print course.
- A complete and varied online practice program, including reading and listening practice, grammar explanations and practice, pronunciation activities, web projects, games and exam practice.
- Automatic feedback on all exercises, letting students see where they need more practice and allowing teachers to monitor their progress.

Onestopenglish

FOR TEACHERS



Over 8,000 downloadable resources for English language teachers

With over 9000 resources, including lesson plans, worksheets, audio, video and flashcards, Onestopenglish is the world's number one resource site for English language teachers.

OSE gives teachers access to thousands of additional teaching resources, covering all areas of English language teaching, including:

- Children and Young learners.
- Teenagers.
- Business and ESP.
- Exams.
- CLIL.

www.macmillan.com.pe



Cumplimos 75 años de trayectoria orientados al sector educativo, trabajando asociada prestigiosas editoriales extranjeras que nos confían la representación de sus recursos educativos para todo el país, valorados y aplicados por nuestros clientes, quienes año tras año dan fe de la calidad de los mismos, a quienes agradecemos y ofrecemos trabajar unidos por la educación de millones de niños y jóvenes estudiantes. Esta tarea es posible gracias al compromiso y valores personales y corporativos de nuestro equipo humano, profesionales enfocados en ofrecer un servicio de calidad a nuestros clientes, y así trabajar en forma responsable y trascendente por el desarrollo cultural y educativo de nuestra nación.

Como parte de nuestra innovación constante, venimos diseñando y construyendo nuevas instalaciones, para ofrecer mayor comodidad a nuestra comunidad educativa, fortaleciendo nuestros vínculos al trabajar juntos y asociados por el desarrollo de nuestro país.

!Textos en Inglés, francés, portugués, Italiano, entre otros...!

INICIAL



PRIMARIA



SECUNDARIA



OTROS IDIOMAS



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Como parte de nuestra misión con la comunidad educativa Peruana, hemos formado nuestro programa de Responsabilidad Social Corporativa, para la contribución activa y voluntaria en el mejoramiento social, cultural, económico y ambiental en beneficio de nuestro país. Los mismos que se rigen en un marco legal y de conductas éticas para garantizar la sostenibilidad de nuestras actividades.



Alianzas



Nuevas Alianzas



EXPLORE OUR WORLD

Express Publishing

Explore Our World CLIL Readers is an innovative series of non-fiction readers in six levels for ages 7 and over. They are ideal for reading together in class or reading alone at home. They are in line with the National Curriculum in England for Key Stages 1 and 2.

DISCOVER OUR AMAZING WORLD

Discover Our Amazing World Readers is a brand new series of non-fiction titles which introduces learners to exciting topics related to our world. Learners enjoy the story as a reading text in several chapters with stunning photographs which help learners follow the story.

FREE DIGI MATERIAL cross - platform application (iOS, Android, Windows, MacOSX)

FREE DIGI MATERIAL cross - platform application (iOS, Android, Windows, MacOSX)

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ENGLISH FOR SPECIFIC PURPOSES

CAREERPATHS

NUTESA

EXPLORE OUR WORLD



Explore Our World is a light and lively six-level primary series in American English. It uses fun and fascinating National Geographic content, with stunning images and video, to provide young learners with key language, skills, and knowledge needed to understand their world.

TIME ZONES



Time Zones is a motivating new four-skill series for young teenagers. It combines a communicative approach with National Geographic images, video, and content. The series features an educational syllabus that comprises four exciting content areas: people and place, the natural world, history and culture, science and education.

Life



An exciting six-level series (from beginner to advanced) that makes learning English an exploration of the world. Drawing on National Geographic content, Life transforms the learning experience into a fabulous journey with irresistible images, articles and videos that engage learners like no series before.



Online Platform



Class Magazines
Blogs
Photo Albums

WebCLOUD is a new platform where students and teachers can create and publish Albums, Blogs and Class Magazines. WebCLOUD is available at webcloud.elionline.com. Try the demo version now!

The teacher creates the virtual class and invites his/her students.

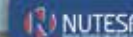
Each student writes an article and sends it to the teacher.

The class works together to create the magazine, album or blog and publishes it on WebCLOUD.

Register yourself or use your credentials to create your projects on WebCLOUD



webcloud.elionline.com





Online Platform



Grammar Tests
Multimedia Exercises
English, French, Spanish

WebLAB is a platform that allows the teacher to assign exercises and multimedia grammar tests with integrated audio and video materials. The platform is based on a vast archive that is organised according to language levels and topics. Following the latest ministerial indications, WebLAB allows students to complete their language lessons via a personalised and self-correcting course of studies.



The teacher registers on the website, creates a virtual classroom and invites his/her students.



The teacher assigns the class a ready-to-use test or a new test, which can be created with the exercises on WebLAB that are organised according to language level and topic.



The student completes the test. Furthermore, students can study by themselves using extra self-correcting exercises. They can also revise rules and theory.

Special Educational Needs (SEN) and Specific Learning Disabilities (SLD)

Background and font size according to each specific demand



WEB LAB



weblab.elionline.com



Richmond Practice Tests: KET and PET

ALB B1 B2 C1 C2

Sue Elliott, Sue Ireland, Karen Saxby and Diana L. Fried-Booth

RICHMOND PRACTICE TESTS will familiarize students with the form and layout of the Cambridge English: Key (KET) or Preliminary (PET) exam. The tests give them vital practice in the language, skills and strategies they need to do well in the exam. Both books have been written by experienced examiners and offer perfect support for the Richmond Target exams series or any KET or PET level general English course.

With **RICHMOND PRACTICE TESTS** students will:

- become familiar with the format of their chosen Cambridge exam
- gain vital practice in the language, skills and strategies they need
- take practice tests that mirror the actual exam
- use visual material to practice for the Speaking paper
- train through five complete tests
- do two additional computer-based practice tests on the CD-ROMs



COMPONENTS & RESOURCES:

- For Students**
- Student's Book
 - Student's CD-ROM
- For Teachers**
- Teacher's Book
 - Class Audio CD
 - Website

Richmond Practice Test For Cambridge English: First

ALB B1 B2 C1 C2

Diana L. Fried-Booth

RICHMOND PRACTICE TESTS FOR CAMBRIDGE ENGLISH: FIRST has been written by experienced examiners and offers comprehensive exam preparation and practice, in print and online. It provides five complete practice tests for Cambridge English: First (FCE).

Interactive versions of the tests are also provided on the Richmond Learning Platform, along with two additional online practice tests for the exam.



COMPONENTS & RESOURCES:

- For Students:**
- Student's Book with answers
 - Learning Platform
- For Teachers:**
- Teacher's Book
 - Class Audio CDs
 - www.richmondelt.com/practicefirst



perurichmond@richmondelt.com
www.richmond.com.pe

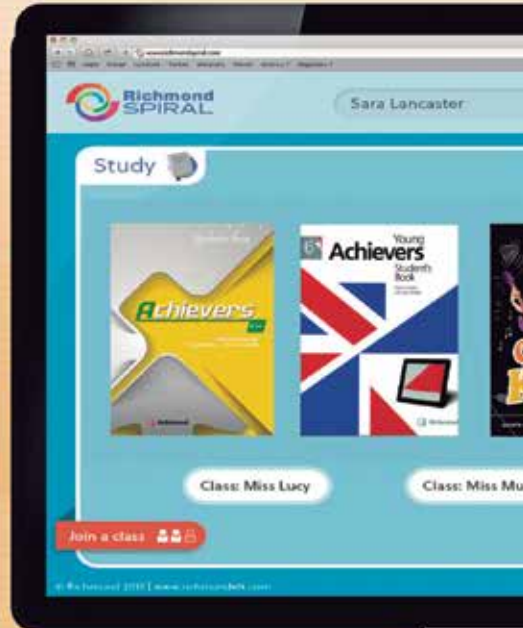
Richmond SPIRAL is...



Study: Students have access to interactive exercises that are related to their Richmond course book.



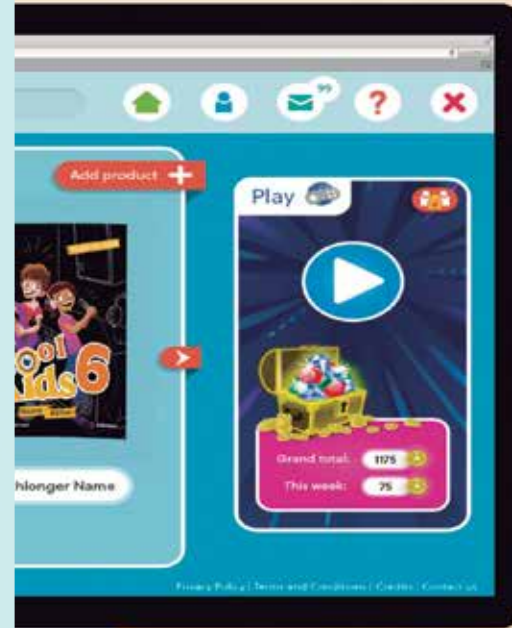
Play: Have fun with 300 games to improve your vocabulary. There are 4 levels of difficulty and 15 vocabulary topics per level. Win treasure and compete against your classmates.



www.richmondspiral.com

Study and Play

- Activities
- Gradebook
- Resources
- Tests
- Cartoons



Gradebook: Teachers can track their students' progress. They can monitor scores for the whole class or individual students.



Resources: All the support material for teachers are in one tab. They can upload their own resources and share them with the class.



Richmond Solution

We have designed a comprehensive all-in-one solution to help schools to achieve high levels of English language proficiency meeting national and international standards.

Why implement the Richmond Solution in your school?

- Aim to achieve high academic standards and be internationally recognized.
- Prepare students for a competitive and globalized world.
- Allow students to skip university English language requirements by demonstrating their proficiency with their language certificates.
- Give teachers the opportunity to be better qualified.
- Guarantee parents that the school aims for international standards.
- Use Richmond and Richmond's partners' logos and certifications for marketing purposes.

Richmond Solution Components

Richmond provides schools with a comprehensive range of tools designed to accomplish the highest English Language teaching and learning goals.



perurichmond@richmondelt.com
www.richmond.com.pe



CARAMEL TREE



www.lancomperu.com / E-mail: lancomperu@gmail.com
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E-FUTURE

Smart English

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Compass Publishing

NE - Build & Grow

Alston Empowering Minds Improving Lives

CollegeBoard

Clue & Key

Editorial Anglo del Perú providing teachers with the latest teaching materials and the academic support to improve their teaching skills, strategies and techniques.

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Build your dreams,
Grow as a global leader







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SEASON XX

At your school

Organise private performances for
your students in your own school

BIG EYE

AGE 3+

MORIARTY

AGE 9+

GANGSTERS

AGE 15+



The leading international theatre company

The Performers has been the leading international theatre company producing educational plays in English for the last **twenty years**.

Three distinctive, **high-quality plays** are produced annually, each with a different age group and level in mind.

All our performances are fully supported by **carefully designed material** which focuses not only on language, but on all the skills that competent students should develop.

An unforgettable theatre visit can now be made an integral part of your English language syllabus.



On Tour

México / Costa Rica / Panamá
 Venezuela / Colombia
 Ecuador / Perú / Bolivia / Brasil
 Chile / Uruguay / Argentina
 France / Italy / Spain
 Switzerland / Japan



ELT Material

The printable activities are divided into four levels of difficulty with pre and postperformance activities specially designed to practise the four basic skills required for successful communication: Listening, Speaking, Reading and Writing. The Teacher's guide includes a clear summary of the language content your students will be exposed to before, during and after the theatre performance, a brief guide of each activity, the lyrics of the songs and the tapescripts of the dialogues, specially recorded for the listening comprehension activities.



Printables

Listen & Match

Listen and draw lines to those with the object in the picture. I have been blind for you as an example.



Look & Answer

Look at the picture and answer the questions.



Web

[//www.theperformers.net](http://www.theperformers.net)

Our interactive games provide students with an opportunity to consolidate the language introduced and reinforced during the theatre performance and in the supporting material.

www.theperformers.net



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01 396 7678 - 01 647 1058

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info@theperformers.net
peru@theperformers.net



Cambridge English



[/CambridgeEnglish.AmericaDelSur](https://www.facebook.com/CambridgeEnglish.AmericaDelSur)



CAMBRIDGE UNIVERSITY PRESS

In Cambridge we follow our Better Learning approach.

What is Better Learning?

Better Learning is our simple approach where deeper insights help shape richer content that drives stronger results.

How does it work?

Deeper Insights

Every day we talk to people from all over the world about what would make their experiences of teaching and learning English better.

In Cambridge, our research team focus on how language is evolving, and on finding new innovations that enhance the learning process.

We use all of these insights to help us create rich, authentic, locally-relevant content that will make teaching and learning a pleasure.

Richer Content

To deliver great teaching experiences, you need content that you know is easy to use, engages learners and keeps them motivated throughout the lesson. Our content is fully flexible and focused on the language your students need in the real world. So it doesn't matter if you prefer print, digital or blended resources; we'll work with you to support your teaching and help your students to succeed.

We also provide a huge amount of additional resources for class- and home-based learning, as well as training and professional development materials.

Stronger Results

Our resources are designed to help learners achieve academic success, and to help you track and measure their progress along the way. What's more, our courses will also give learners the confidence and skills they need to succeed in the real world.

Better Learning is there to help them, and you, on every step of the journey.



How our "better learning" approach will support your teaching?

Every day we talk to teachers just like you about what resources would improve their teaching lives. Alongside our world-leading research, it's these conversations that shape everything we do.

This means you can trust our materials to focus on the language your learners need – English as it's really used around the world.

When you teach with resources that are easy to use and interesting for both you and your learners, everyone can enjoy the learning process. And whether you're teaching primary school children or professional adults, we're here to support you. Together we can help each learner develop the English skills that they need.

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CURSOS DE PREPARACIÓN PARA EXÁMENES DE LA UNIVERSIDAD DE CAMBRIDGE

Teaching English Program - TEFL

Programa dirigido a todas aquellas personas que quieren enseñar inglés como lengua extranjera a adultos aplicando una metodología comunicativa la cual incorpora el uso de las últimas técnicas y tendencias metodológicas en la enseñanza del idioma inglés.

Curso de Preparación DELTA MODULE ONE

DELTA es uno de los títulos avanzados en TEFL/ TESOL que goza de gran reconocimiento a nivel internacional. Nuestro curso de preparación presencial incluye un componente práctico, en el que los docentes participan activamente a través de proyectos y debates, además el curso requiere horas de lectura e investigación permitiendo el desarrollo de la reflexión autónoma.

Número de horas: 120 horas cronológicas (3 meses)

Horarios: Nivel C1 - C2

Cursos de preparación para los exámenes:

TKT • FCE • CAE

Mayor información: www.up.edu.pe/idiomas/cursos

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Av. Benavides N° 1657
Teléfono: 219-0152
Idiomas.miraflores@up.edu.pe
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IELTS™

Official Test Centre

Cursos de preparación

La preparación para el examen IELTS es fundamental y puede significar la diferencia en los resultados del candidato. Dependiendo de sus conocimientos actuales y de qué resultados debe obtener en el IELTS, puede elegir distintos métodos de estudio para practicar adecuadamente el examen IELTS.

IELTS Strategies for Top Scores (Curso Regular)

90 horas cronológicas

EL curso se enfoca en el contenido del examen, en las estrategias para enfrentar las preguntas tipo del examen y poder responderlo en el tiempo requerido. Las prácticas diarias y la retroalimentación sobre sus fortalezas y áreas por mejorar lo ayudarán a obtener la puntuación que desea. INCLUYE 3 SIMULACROS.

Requisitos: • Nivel intermedio superior

Horarios: • Lunes a jueves / lunes a viernes - de 7:00 a 10:00 pm

English for IELTS

42 horas cronológicas

El curso se centra en las áreas de gramática y vocabulario necesarias para mejorar su conocimiento de inglés en general y, al mismo tiempo, estar apto para iniciar el curso de preparación de IELTS.

Requisitos: • Nivel intermedio

Horarios: • Lunes a jueves / lunes a viernes - de 7:00 a 10:00 pm

CENTRO ACREDITADO PARA LA ADMINISTRACIÓN DEL EXAMEN IELTS

Centro IELTS

Centro de Idiomas de la Universidad del Pacifico
Av. Benavides N° 1657, Miraflores, Lima, Perú
Pe031-ielts-exameneinternacional@up.edu.pe
Horario de atención 9:00 - 18:00



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