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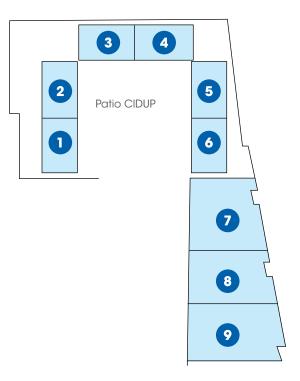
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Day 2, October 25th

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KINDERGARTEN SERIES



Hats on Top

Hats On Top is a colorful, concept-driven course for nursery and preschool children. This beautifully designed, four-level course in American English has been digitally enhanced with newly developed components for both teachers and students. The central characters are the Hat People, a fun, friendly family who guide children through their first encounters with English.

Hats On Top has a Teacher Resource Website, Finger Puppets, Concept Mats and Macmillan Early Learners Photo Cards.

www.macmillanyounglearners.com/hatsontop/

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PRIMARY SERIES



Next Move

Next Move is the new edition of Next Stop and is a 7-level American English course for primary children between the ages of 5 and 12, which takes children on a language-learning and cultural journey to build not only their language awareness, but also their cross-cultural awareness.

Key Features

- Embraces games and play, energy, and kinaesthetic learning.
- Has links to the development of essential competencies strategic thinking, planning ahead, predicting – all perfect for the modern Primary context
- Development of clear phonics program, values development and reading comprehension of fiction and non-fiction

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PRIMARY SERIES

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Brainwave

Brainwave is a six-level, American-English primary series that offers a blended solution with a rich variety of print and digital components. Brainwave series adopts the principles of brain-based learning, creating optimum conditions for learning to take place.

Brainwave is a truly blended learning solution, offering an impressive range of multimedia components to transform classrooms into digital learning environments where possible. Key Features

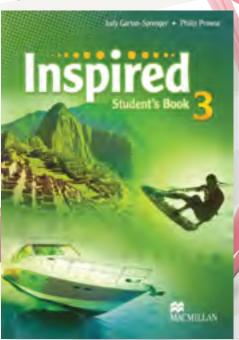
- Newly designed Content and Language Integrated Learning (CLIL) sections
- My Progress Journal for ongoing self-evaluation, providing children, teachers and parents with a record of achievement

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SECONDARY SERIES



Inspired

Inspired is an exciting four-level American English course written specifically for teens. It is rich in cross-curricular and cultural content, striking the balance between teaching grammar and practicing the target language in a communicative context. Key Features

- · A structured, task-based approach
- Personalization and critical thinking
- An emphasis on learner independence, study skills and self-assessment

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SECONDARY SERIES



Gateway

Gateway is an academically rich five-level English course that leads teenage students to success in school-leaving/university entrance examinations, and prepares them for university and the world of work. The course stimulates the interest of students by using cross-curricular and international cultural topics about popular culture.

Key Features

- · Academically-rich and authentic texts
- Extensive exam preparation
- · Strong focus on study skills and independent learning
- Gateway Online provides a dynamic learning space for students and more free resources to support the course for teachers

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YOUNG LEARNERS

Skills

The Young Learners English Skills books give structured practice of the grammar, vocabulary and skills needed for the Cambridge ESOL Young Learners English Tests through tasks similar to those in the Starters, Movers and Flyers exams. Key features

- Structured and incremental practice builds towards Cambridge Young Learners test requirements at each level
- Lively, colourful material that young learners can relate to
- Manageable books contain sufficient material for a school year
- Comprehensive teacher's notes provide extra material for consolidation
- The Test Generator extends the material further and makes it more flevible.
- A package of online resources provides additional support

Practice tests

The Cambridge ESOL Young Learners English Tests are often a child's first experience of exams and the emphasis is very much on making the experience a positive one. These books are the ideal bridge between coursebook and exam.

Key features

- Beautiful full-colour artwork by a range of children's illustrators
- Written by very experienced teachers, teacher trainers and examiners
- The unique double-page spread 'speaking picture' gives authentic exam practice and also has added value in the classroom (with step-by-step teacher's notes on activities to use in class)
- Easy-to-use, downloadable Teacher's Notes guide teachers through the exam, provide extra activities and ideas for presenting and practising language, while reflecting the positive ethos of the exam – available from www.macmillanenglish.com



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ADULT SERIES

Communicate Listening & Speaking Skills

Communicate is a two-book communication course specially written to improve listening and speaking skills through video-based activities, aimed at B1 level English students. All of the videos have been developed to give students best practice in the challenges they will face in everyday communication.

The course covers areas such as English in the personal sphere, English at work, academic English and English in a public or social context.



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Skillful Listening & Speaking

Every student needs top class reading, writing, listening and speaking skills to succeed at an academic level. Skillful focuses on each of these skills to give presentation, instant practice and complete immersion in that language skill.

Skillful is a brand new five-level course taking students from foundation to advance.



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CLIL MATERIAL

Macmillan Science

Macmillan Science follows current best practice in science education and is written by leading authors of primary science in the UK. Through stimulating content and carefully graded activities and exercises, pupils are guided to develop a sound framework of scientific knowledge and understanding. Key features

• An interactive CD-ROM for each level includes over 100 practice activities.



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Macmillan Natural And Social Science

Macmillan Natural and Social Science is a six level-course for children studying Science in English. The course develops children's knowledge of Science, History and Geography as required by the syllabus for all three Cycles. It also provides systematic development of English language skills. The activities in Macmillan Natural and Social Science are varied in their approach to provide a motivating stimulus to children's learning and cater to different learning styles.



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DIGITAL PRODUCTS

OneStopEnglish



The number one resource and community site for English language teachers

Onestopenglish gives teachers access to thousands of additional teaching resources, covering all areas of English language teaching, including:

- · Children and Young learners.
- · Teenagers.
- Business and ESP.

- Exams. CLIL.

Macmillan Practice Online



Macmillan Practice Online (MPO) courses provide students with extra practice

Macmillan Practice Online courses offer both students and

- Access to over 200 activities, chosen to enhance the material contained in the print course.
- · A complete and varied online practice programme, including reading and listening practice, grammar explanations and practice, pronunciation activities, web projects, games and exam practice.
- · Automatic feedback on all exercises, letting students see where they need more practice and allowing teachers to monitor their progress.



DIGITAL PRODUCTS

Macmillan English Campus



Macmillan English Campus (MEC) is an online practice environment for learners of English as a foreign language

Ideal for institutions wishing to enhance their print courses with online learning content, Macmillan English Campus offers:

- A database containing several thousands of varied language activities.
- · Course management tools that allow teachers to create customised study programmes.
- · Weekly updates including topical news items with activities at various language levels.
- An exams section with practice materials for several external exams.
- An exam generator containing level and progress tests, which can be posted to students at any time.

Macmillan English Campus offers you flexibility and control, allowing you to monitor students and adapt online learning or assessment programmes to suit individuals or groups of students.



Cambridge English Business Certificates

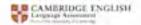
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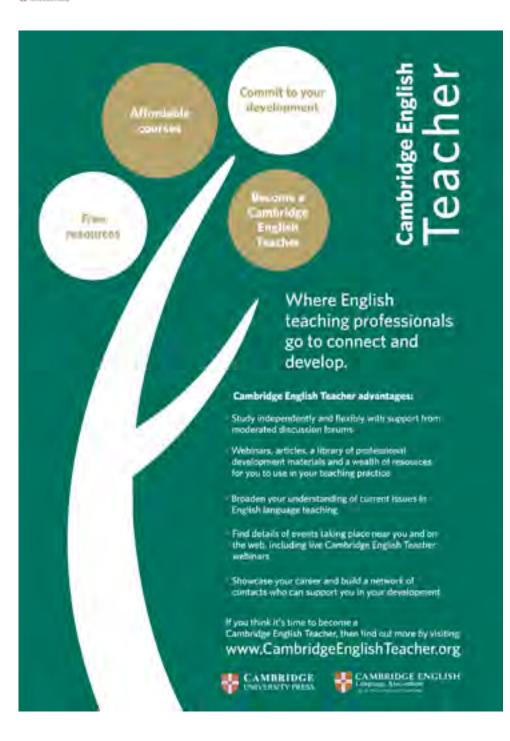
Advanced

Great for your students, rewarding and fulfilling to teach

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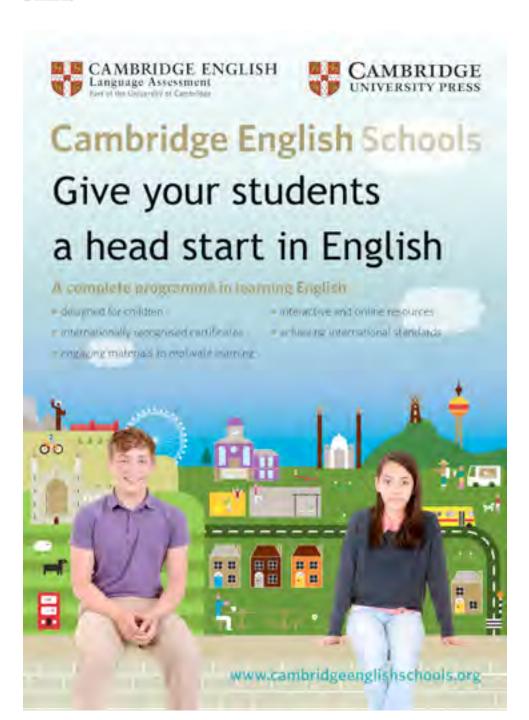




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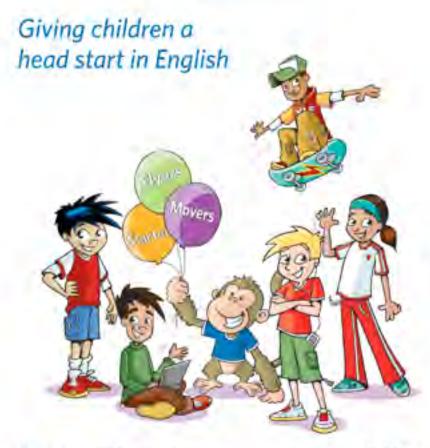
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Cambridge Young Learners English Tests (YLE)



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Primary



Stage 1:





Stage 2:





Primary



Stage 3:

















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On Screen is a series of three courses for learners of English at intermediate to upper-intermediate level. The series combines active English learning with a variety of lively topics presented in themed modules.

Key Features

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Skills Builder is a series of six books, in full colour, providing systematic practice of all four major skills (Listening, Reading, Writing and Speaking). The series is divided into three levels - Starters, Movers and Flyers - with two books at each level.













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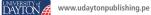
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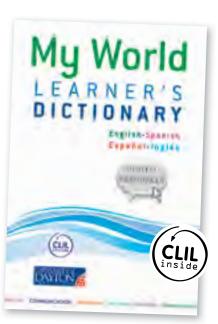


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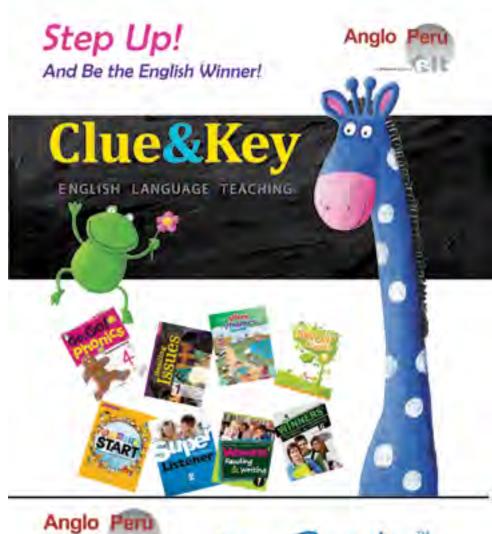
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Look out for the 2015 revised exam logo to see which products are

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For further information about the changes to the exams, please

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exams. See pages 44, 45, 46, 53 and 54.

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Understanding English as it's really used

Cambridge English authors have exclusive access to the Cambridge English Corpus, an extensive database consisting of written and spoken English from around the world, and a unique bank of exam candidate papers, the Cambridge Learner Corpus, the world's largest learner language database. Our authors use these to understand how English is really used, and have a real insight into the common mistakes made by students in each country, at each level. This means you can be confident that the language you're teaching is natural, up to date and the materials are genuinely useful for your students.

Understanding English progression levels

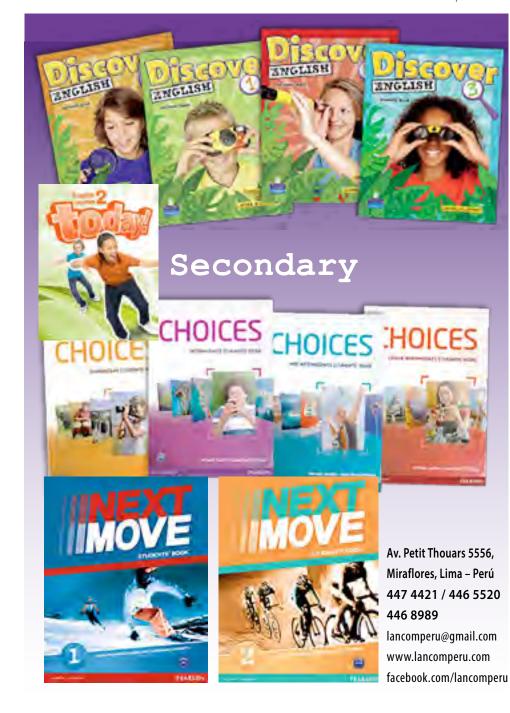
Cambridge English is the only publisher that is a member of English Profile – a Council of Europe endorsed programme to describe the Common European Framework of Reference (CEFR) for English. The CEFR is used the world-over to describe the levels of language proficiency, and as a leading member of English Profile, we have a clear understanding of what should be taught at each level. Our materials therefore directly align to the CEFR, and ensure students focus on the language they need to progress.





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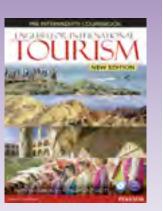




Language Center









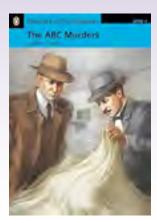




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Civics

- Mathematics
- Music
- Science
- Technology

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- Mathematics
- Science

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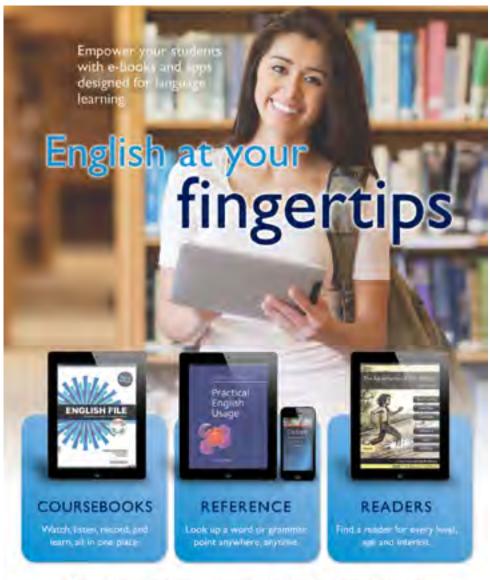
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