



UNIVERSIDAD DEL PACÍFICO | CENTRO DE IDIOMAS

PARA \_\_\_\_ ALCANZAR  
\_\_\_\_ EL \_\_\_\_ ÉXITO  
PROFESIONAL \_\_\_\_

# CATÁLOGO

DE EDITORIALES Y DISTRIBUIDORAS



10<sup>0</sup>

CONGRESO  
LATINOAMERICANO  
DE LA ENSEÑANZA  
DE IDIOMAS

*DESARROLLO PROFESIONAL*

28 - 29 OCTUBRE

SAN ISIDRO – Av. Prescott 333 – Telf. 219 0150 219 0151

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[www.idiomas.up.edu.pe](http://www.idiomas.up.edu.pe)

PATROCINADORES:



AUSPICIADORES:



ENSEÑANZA DE ALTO NIVEL



UNIVERSIDAD DEL PACÍFICO | CENTRO DE IDIOMAS

### TALLERES COMERCIALES

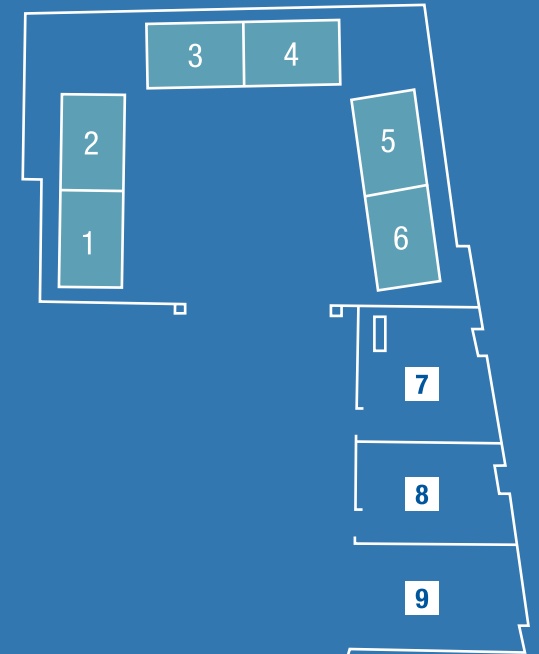
Lo invitamos a participar en el taller Comercial de su preferencia, el cual se realizará de 9:30 a.m. a 10:30 a.m. en las aulas abajo indicadas.

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### PLANO DE DISTRIBUCIÓN

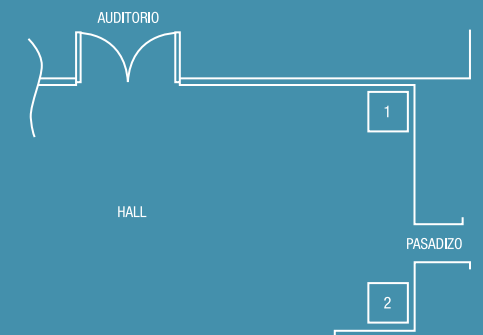
2do Piso:  
Stands de Editoriales  
y Distribuidoras

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### 1er. Piso PATROCINADORES

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MACMILLAN	2
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ENSEÑANZA DE ALTO NIVEL

**TEACHING ENGLISH PROGRAM – TEFL**

Programa dirigido a todas aquellas personas que quieran enseñar inglés como lengua extranjera a adultos aplicando una metodología comunicativa la cual incorpora el uso de las últimas técnicas y tendencias metodológicas en la enseñanza del idioma inglés.

**ENGLISH FOR ENGLISH TEACHERS**

Curso dirigido a profesores de inglés con el objetivo de mejorar su pronunciación y fluidez en el idioma

**CURSOS DE PREPARACIÓN**

**PARA EXÁMENES INTERNACIONALES**

- GMAT – GRE – CAE – TKT
- FCE – IELTS – TOEFL IBT

El Centro de Idiomas de la Universidad del Pacífico está autorizado para la aplicación de los exámenes de la Universidad de Cambridge y el examen IELTS.



**CAMBRIDGE ENGLISH**  
Language Assessment

Authorised Centre



**HATS ON TOP**

Hats On Top is a colorful, concept-driven course for nursery and preschool children. This beautifully designed, four-level course in American English has been digitally enhanced with newly developed components for both teachers and students. The central characters are the Hat People, a fun, friendly family who guide children through their first encounters with English.

[www.macmillanyounglearners.com/hatsontop/](http://www.macmillanyounglearners.com/hatsontop/)



**BEBOP**

Developing language, academic and physical development skills, Bebop takes a playful, multi-sensory approach to whole-child learning and motivation. Full of energy and music, the Bebop Band characters in the Storysong and the Action Song lessons help to bring the new language to life.

[www.macmillanyounglearners.com/bebop/](http://www.macmillanyounglearners.com/bebop/)

Download the app







KINDERGARTEN SERIES

**Learning Stars**

Learning Stars is a three level pre-primary high level course for children aged 2-5 learning English for the first time. The course introduces children to reading and writing via a systematic phonics programme and also includes cross-curricular topics, civic values and early Maths concepts.



**Next Move**

Next Move is the new edition of Next Step and is a 7-level American English course (also available in British version) for primary children between the ages of 5 and 12, which takes children on a language-learning and cultural journey to build not only their language awareness, but also their cross-cultural awareness.

**Key Features**

- Embraces games and play, energy, and kinesthetic learning.
- Has links to the development of essential competencies – strategic thinking, planning ahead, predicting – all perfect for the modern Primary context.

PRIMARY SERIES

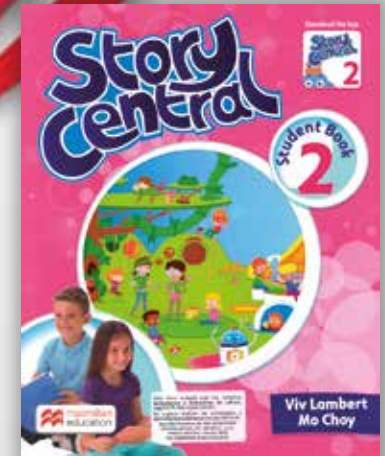


PRIMARY SERIES

**STORY CENTRAL**

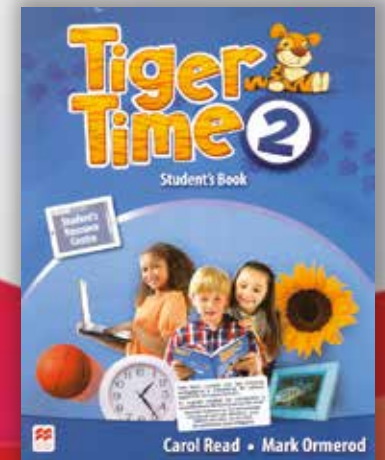
Where imagination, creativity, and learning come alive. Critical thinking, critical literacy and storytelling are at the hub of Story Central. With a rich literacy strand students are exposed to a variety of genres through the course Reader. Students are taught to critically examine stories, working together to find meaning. Every chapter (unit) covers key language and includes a feature story, a grammar corner, CLIL content and a project lesson.

[Download the app](#)



**TIGER TIME**

Tiger Time is a vibrant, six-level course based around different settings and characters, which grow and change with the students, reflecting their evolving interests and needs. Lessons are carefully structured, focusing on vocabulary, grammar and skills, and building to CLIL, culture and projects. Each unit ends with a review encouraging active communication.



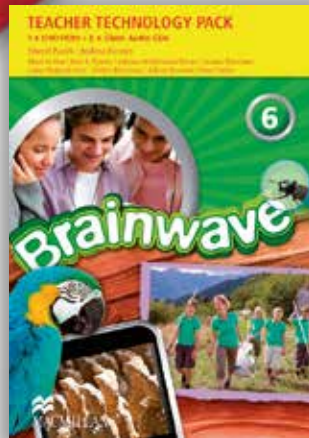


PRIMARY SERIES

**BRAINWAVE**

Brainwave is an American-English primary series that offers a blended solution with a rich variety of print and digital components. Brainwave series adopts the principles of brain-based learning, creating optimum conditions for learning to take place.

Brainwave is a truly blended learning solution, offering an impressive range of multimedia components to transform classrooms into digital learning environments where possible.



**HIGH FIVE**

Achievement in English starts with a high five!

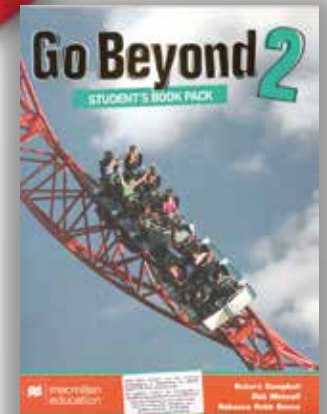
- A strong focus on literacy through exposure to a wide range of text types develops pupils' reading and writing skills.
- Integrated external exams practice in both the Pupil's Books and Activity Books, and video footage of speaking exams in the External Exams Practice Pack, prepare pupils for success in the Trinity and Cambridge exams.
- Cross-curricular links provide an integrated, globalised approach with clear learning objectives, a thematic link to the Science syllabus and suggestions for Arts and Crafts.



SECONDARY SERIES

**GO BEYOND**

Go Beyond is a new and exciting 6-level American English course for teenagers learning English. This series comprehensively addresses all key language skills through a thorough and detailed subskills syllabus. Go Beyond also has a strong life skills they require, both during their education and in their life beyond.



**INSIGHTS**

Insights is a six-level course for teenagers, giving students reflective insights into the language, the world and their own lives. The material evolves with the students and reflects their growing maturity, as well as their changing needs and interests. For ease of use the Student's Book and Workbook have been combined, while levels 5 and 6 can be used as a separate intermediate-level course, consolidating and extending the English the students already know.

For ease of use the Student's Book and Workbook have been combined.

(Available in American & British version)



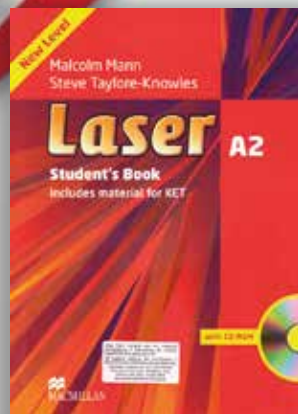




SECONDARY SERIES

**LASER**

A vibrant topic-based course. Laser is a course, designed to cater to younger exam students, and now covering the entire span of secondary education. It is the perfect preparation for students still at school and working towards school-leaving exams and the Cambridge ESOL, KET, PET and FCE exams.



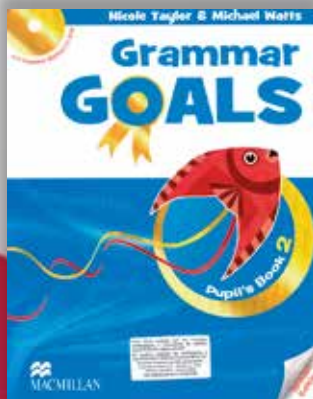
**GRAMMAR GOALS**

Grammar Goals teaches grammar to young learners in a way that is relevant to them, by placing language in lively and age-appropriate contexts, by clarifying form and providing meaningful and memorable practice opportunities that reflect pupils' real lives and interests.

The visually appealing nature of the course ensures that grammar is presented in a child-friendly format that keeps pupils actively involved in learning the language form, function and meaning while enjoying themselves!

<http://www.macmillanyounglearners.com/grammargoals/>

SKILLS



SKILLS

**Young Learners:**

**Skills**

The Young Learners English Skills books give structured practice of the grammar, vocabulary and skills needed for the Cambridge ESOL Young Learners English Tests through tasks similar to those in the Starters, Movers and Flyers exams.

**Key features**

Structured and incremental practice builds towards Cambridge Young Learners test requirements at each level

- Lively, colourful material that young learners can relate to
- Manageable books contain sufficient material for a school year
- Comprehensive teacher's notes provide extra material for consolidation
- The Test Generator extends the material further and makes it more flexible
- A package of online resources provides additional support

**Practice Tests**

The Cambridge ESOL Young Learners English Tests are often a child's first experience of exams and the emphasis is very much on making the experience a positive one. These books are the ideal bridge between coursebook and exam.

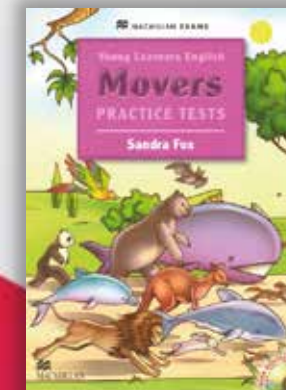
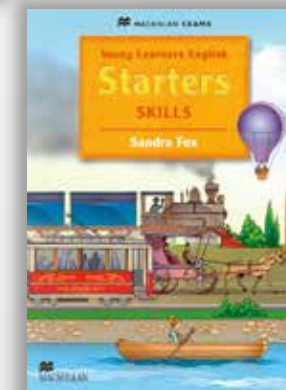
**Key features**

Beautiful full-colour artwork by a range of children's illustrators

Written by very experienced teachers, teacher trainers and examiners

The unique double-page spread 'speaking picture' gives authentic exam practice and also has added value in the classroom (with step-by-step teacher's notes on activities to use in class)

Easy-to-use, downloadable Teacher's Notes guide teachers through the exam, provide extra activities and ideas for presenting and practicing language, while reflecting the positive ethos of the exam – available from [www.macmillanenglish.com](http://www.macmillanenglish.com)

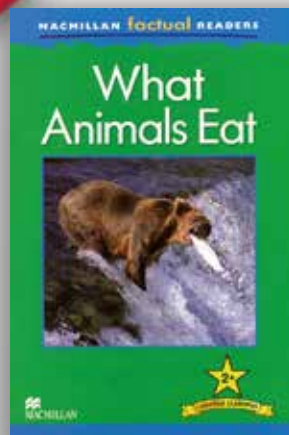




READERS

### MACMILLAN FACTUAL READERS

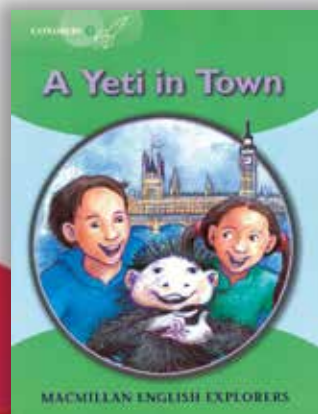
Carefully graded and including a glossary with explanations of key vocabulary, Macmillan Factual Readers are aimed at 6- to 12-year-olds in need of more challenging reading material. This is indicated by the + sign next to each level.



### MACMILLAN EXPLORERS

Developed specifically for children learning English in kindergarten and primary schools, Macmillan English Explorers is written with second language learners in mind. These books expose children to real language and develop their reading and vocabulary skills.

<http://www.macmillanyounglearners.com/readers/macmillan-english-explorers>



EXAMS

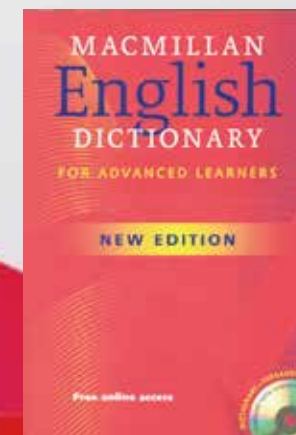
### THE "READY FOR" SERIES

Ready for is a series of in-depth exam training books that provide the confidence and skills required by students who are preparing for Cambridge English exams – the Preliminary English Test (PET), First Certificate in English (FCE), Certificate in Advanced English (CAE) and IELTS. The latest 3rd Editions of Ready for First and Ready for Advanced have been updated for the 2015 exam formats and contain a whole host of brand new content and features, including digital practice tests for students.



### MACMILLAN ENGLISH DICTIONARY

Macmillan English Dictionary contains a wealth of new material, while building on the innovative features that won it two prestigious awards. By identifying in red the most important 7,500 words an advanced learner needs to be able to use, the Macmillan English Dictionary helps give students the confidence and ability to write and speak accurate English.







DIGITAL PRODUCTS

Macmillan Practice Online



**Macmillan Practice Online (MPO) courses provide students with extra practice**

Macmillan Practice Online courses offer both students and teachers:

- Access to over 200 activities, chosen to enhance the material contained in the print course.
- A complete and varied online practice program, including reading and listening practice, grammar explanations and practice, pronunciation activities, web projects, games and exam practice.
- Automatic feedback on all exercises, letting students see where they need more practice and allowing teachers to monitor their progress.

FOR TEACHERS

Onestopenglish



Over 8,000 downloadable resources for English language teachers

With over 9000 resources, including lesson plans, worksheets, audio, video and flashcards, Onestopenglish is the world's number one resource site for English language teachers.

**OSE** gives teachers access to thousands of additional teaching resources, covering all areas of English language teaching, including:

- Children and Young learners.
- Teenagers.
- Business and ESP.
- Exams.
- CLIL.



Solutions to help teachers reach their goals

75 years

Approaching its 75<sup>th</sup> anniversary, Nutesa is constantly building strategic alliances with worldwide leading educational publishers to offer tailored solutions at all levels.





**P THE PERFORMERS**  
EDUCATIONAL PLAYS



**DRAMA IN ELT**

An essential tool in the process of teaching and learning a second language.



**WHERE?**

The Performers Educational Plays is an international company which produces plays in English in more than two hundred cities throughout the following countries:

**Argentina, Chile, Peru, Ecuador, Colombia, Venezuela, Bolivia, Uruguay, Brasil, Panama, Costa Rica, Mexico.**

**WHY?**



**TEACHERS**

Teachers will be able to prepare tailor-made projects which they can assign to distinct groups of students. Each project consists of activities directly related to the plays and especially designed according to the level and skills of the students.



**STUDENTS**

Students will have direct access to the platform and projects. The platform keeps a record of students access and progress with the various activities.



**PARENTS**

Parents will also be able to access the platform and monitor their children's progress and contributions.

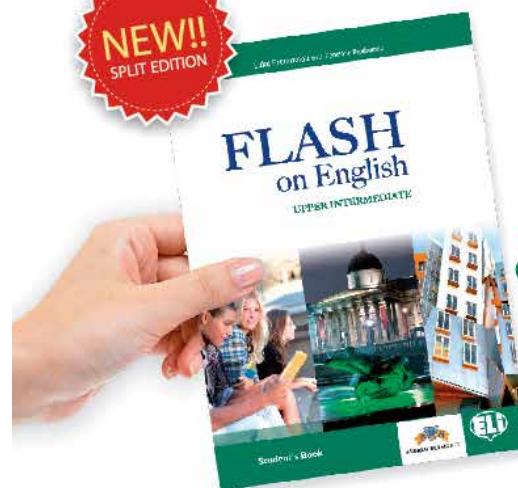
For more information, contact us:

[info@theperformers.net](mailto:info@theperformers.net) or [peru@theperformers.net](mailto:peru@theperformers.net)

(1) 396- 7678 // 992495160 // 986274775

**SECONDARY**

**FLASH**  
on English



A motivating, six-level, carefully graded English course providing thorough grammar, vocabulary and skills work through content interesting for teenagers and young adults. The levels Beginner and Advanced are the latest additions to the course. The combination of clear, easy-to-use printed, digital and online materials and the particular attention paid to the needs of mixed ability classes and different learning styles make Flash on English readily adaptable to any teaching situation.



## EXAMS



# PET buster



PET buster and FIRST buster are preparation courses for the Cambridge ESOL Preliminary English Test and First Certificate in English Test designed by a team of experts in the field of Cambridge ESOL examinations. PET buster and FIRST buster are not only intended for those wishing to pass the examination, but also for those wanting a short general language course offering a wide range of topics on current affairs and culture.

# FIRST buster

### FIRST BUSTER

- Is an intensive exam preparation course designed to challenge motivated students and to encourage them to become independent learners. It features 20 units covering all First for schools topics, vocabulary, grammar and the skills needed for the four exam papers.



## DICTIONARIES

LOOK INSIDE FOR  
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# PRIMARY



## HOPSCOTCH

**NEW!!**

Hopscotch is a six-level primary series that follows an accessible, traditional, easy-to-teach methodology with a speaking and listening focus in the early levels and reading and writing introduced explicitly from level 3 onwards



# PRE-SCHOOL



Welcome to Our World is a three-level pre-primary series in American English. It uses traditional songs from around the world to introduce very young learners to the world of English. Games and activities reinforce new language and concepts, and make learning English fun.

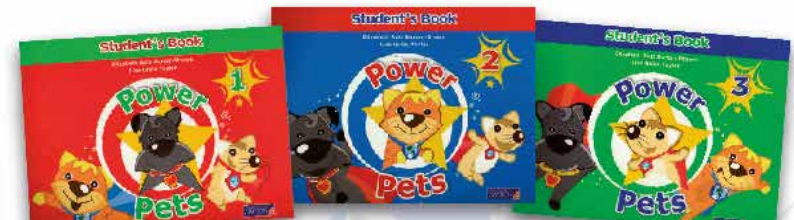


## POWER PETS



Power Pets is a fun three-level preschool series that helps students learn English together with universal values.

Across the three levels the course focuses on supporting students development of competencies in different fields of learning such as language and communication, interpersonal relationships, mathematical thinking, environmental awareness, and artistic appreciation and expression.





## OTROS IDIOMAS



### ITALIANO

#### Caffè Italia

Caffè Italia es un curso de italiano para adultos de 3 niveles, con un enfoque funcional basado en el italiano de hoy en situaciones cotidianas aplicables a del día a día.

### FRANCÉS

#### Vite!

Vite! Es una nueva serie de francés de 4 niveles para jóvenes completa, innovadora, flexible y con ilustraciones muy motivadoras. Cuenta con software de pizarra interactiva para apoyo del maestro además de estar diseñada para preparar a los alumnos para rendir los exámenes DELF.



### PORTUGUES

#### Viva!

Los libros de Colegio Viva!, Lengua Portuguesa para extranjeros, dirigido a estudiantes interesados en aprender el idioma portugués, como una lengua moderna.



Available on

## ENGLISH FOR SPECIFIC PURPOSES

# CAREER PATHS

Express Publishing




## READERS



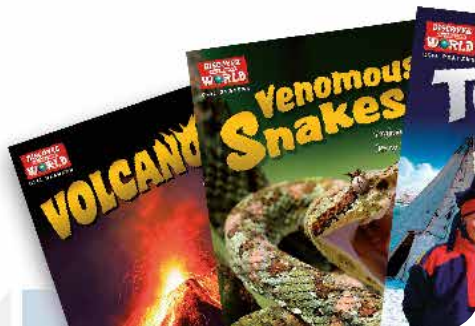
**Explore Our World CLIL Readers** is an innovative series of non-fiction readers in six levels for ages 7 and Over. They are ideal for reading together in class or reading alone at home. They are in line with the National Curriculum in England for Key Stages 1 and 2.



FREE DIGITAL MATERIAL  
cross - platform  
(iOS, Android, Windows)

**Discover Our Amazing World Readers** is a brand new series of non-fiction titles which introduces learners to exciting topics related to our world. Learners enjoy the story as a reading text in several chapters with stunning photographs which help learners follow the story.

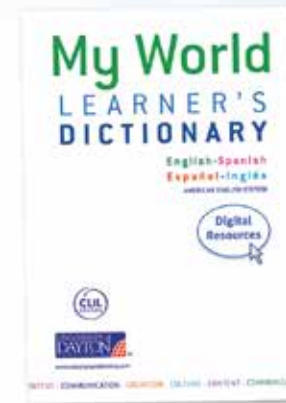
FREE DIGITAL MATERIAL  
cross - platform application  
(iOS, Android, Windows, MacOSX)



## DICTIONARIES

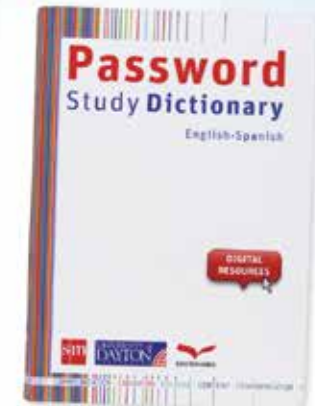
**My World**  
LEARNER'S  
DICTIONARY

Helps primary and secondary students check essential vocabulary in key content areas.



**Password**  
Study Dictionary

Is a complete reference tool for secondary students on bilingual and multilingual programmes.



### Additional resources online



www.udaytonpublishing.pe  
f/UniversityofDaytonPublishing

# i-world

**The all-new, dynamic five-level course for teenagers that offers a blended approach to learning.**

i-World expands students' knowledge by providing extensive opportunities for teenage learners to express their ideas, apply their experience, and explore the world. It promotes critical thinking skills through both meaningful communication in the classroom and interactive tasks.



**UDP access**

**Key Features**

- ✓ For students and teachers

**Ideal for teenage learners**



www.udaytonpublishing.pe  
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# Toy Box 2.0

# IMAGINE 2.0

Toy Box 2.0 offers young learners the opportunity to acquire English naturally.

Imagine 2.0 is an improved and updated well-loved primary series.



**New for young learners**



www.udaytonpublishing.pe  
 f/UniversityofDaytonPublishing





### Web and Digital Resources

**UDP access** is University of Dayton Publishing's new digital solution designed to facilitate the transition of teachers and learners into 21st century model of education.



**UDP access**

**Key Features**

- ✓ Multi device
- ✓ Use - friendly
- ✓ Safe online environment
- ✓ Offline access
- ✓ Web 2.0 tools
- ✓ Gradebook feature



[www.udaytonpublishing.pe](http://www.udaytonpublishing.pe)  
 f/UniversityofDaytonPublishing

**PRE - PRIMARY**

**BEBOP**

**HULA HOOP**

**HAPPY CAMPERS**

**PRIMARY**

**SMART ENGLISH**

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DICTIONARIES

HOW TO TEACH



USBORNE READERS

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Pearson

# Pearson Test of English

## PTE Young Learners & PTE General



*Tests that promote learning.*



**Helping people realize their potential every day.**

Learning is a never-ending road of discovery, challenge, inspiration and wonder.

Learning opens up opportunities and enriches every stage of life.

Pearson cultivates a love for learning and is proud to accompany people along their path of discovery, inspiration and progress.

*Because wherever learning flourishes, so do people.*

### Benefits of PTE

Communication skills are of vital importance to succeed in today's demanding society. It is now a top priority in schools to develop these communication skills. Both **PTE Young Learners** and **PTE General** can help achieve this aim.

Having the focus on communication in real-life scenarios rather than on grammatical exercises, both **PTE Young Learners** and **PTE General** offer students the possibility to develop their communicative skills in an integrative way.

**PTE Young Learners** and **PTE General** provide a type of assessment that encourages learning, stimulates an interest in English and offers a genuine proof of achievement in the mastery of a foreign language.

If you would like to implement the tests in your school or would like your school to become a PTE test centre, contact us at [pearsonline@pearson.com](mailto:pearsonline@pearson.com)

### International Certification

**PTE Young Learners** and **PTE General** are provided by **Edexcel Limited**, the largest awarding body for academic and vocational qualifications in the UK.

**PTE General** certificates do not expire. English language learners are encouraged to seek opportunities to practise the language and confirm their progress regularly.

### Pearson Perú - Bolivia

Calle Río de la Plata 152, piso 5, San Isidro - (511) 437-2010  
[pearsonline@pearson.com](mailto:pearsonline@pearson.com)



# NE BUILD & GROW



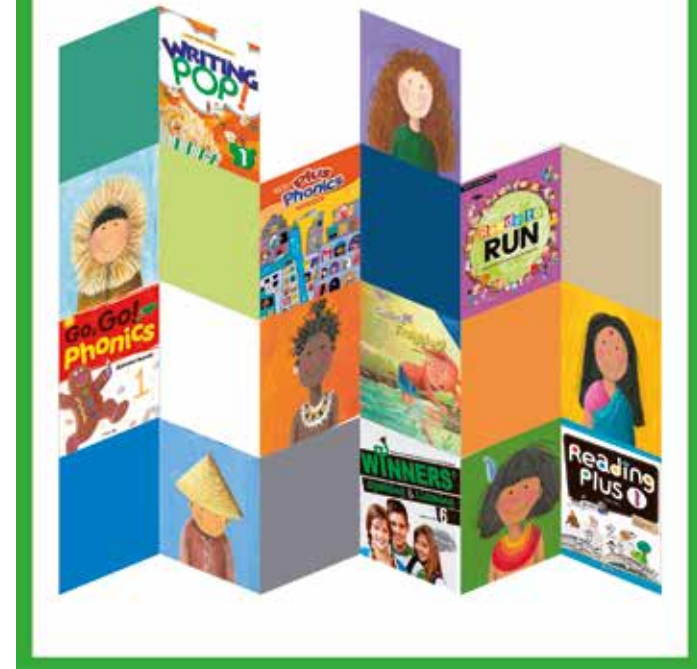
Build your dreams, Grow as a global leader

## Clue & Key



ENGLISH LANGUAGE TEACHING

WE WILL HELP CHILDREN LIKE ENGLISH MUCH MORE!



Explore Our Children's Online Library  
extensive reading program - Digital Library





# Links to learning



# Anglo Perú

An Empreser company



## ENGLISH BEYOND FRONTIERS

Editorial Anglo del Perú providing teachers with the latest teaching materials and the academic support to improve their teaching skills, strategies and techniques.

Official Representative in Peru of:




NE\_Build & Grow



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 anglo.peru@empreser-elt.com  
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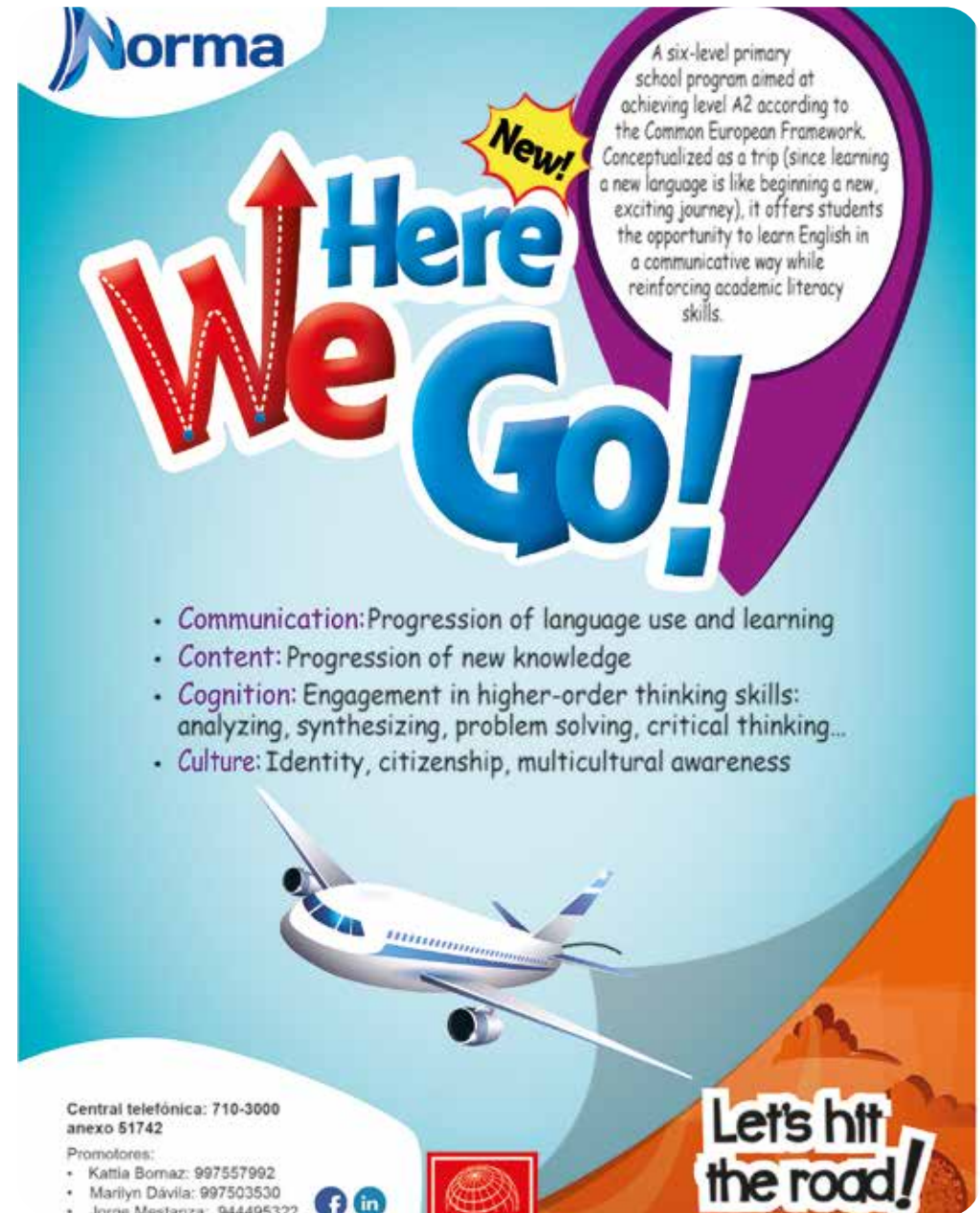
**\* That's what opportunity really means**

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**Cambridge English** LANGUAGE ASSESSMENT Part of The University of Cambridge



**Norma**

**New!**

**We Here We Go!**

A six-level primary school program aimed at achieving level A2 according to the Common European Framework. Conceptualized as a trip (since learning a new language is like beginning a new, exciting journey), it offers students the opportunity to learn English in a communicative way while reinforcing academic literacy skills.

- **Communication:** Progression of language use and learning
- **Content:** Progression of new knowledge
- **Cognition:** Engagement in higher-order thinking skills: analyzing, synthesizing, problem solving, critical thinking...
- **Culture:** Identity, citizenship, multicultural awareness

Central telefónica: 710-3000  
 anexo 51742

Promotores:

- Kattia Bomaz: 997557992
- Marilyn Dávila: 997503530
- Jorge Mestanza: 944495322

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**Let's hit the road!**





Preschool	Primary	Secondary

Central telefónica: 710-3000 - Anexo 51742  
 Promotores: Kattia Bornaz ☎ 997557992  
 Marilyn Dávila ☎ 997503530  
 Jorge Mestanza ☎ 944495322



**Norma**

# Greenwich Lab

**Allows teachers to...**

- Schedule and activate interactive activities and tests.
- Individual and group work by obtaining reports on students' performance (interactive activities, tests).
- Check students' progress through online tests.
- Download free supplementary materials.
- Send and receive messages from students.
- Create and print customized vocabulary games.

**Allows students to...**

- Play more than 270 interactive activities.
- Take online tests that evaluate their progress and have an international format.
- Reinforce content by downloading or using the supplementary materials downloaded by their teachers (guides, audios, planners, extra practice worksheets).
- Get in touch with their teachers at anytime through the message center.

Central telefónica: 710-3000  
 anexo 51742

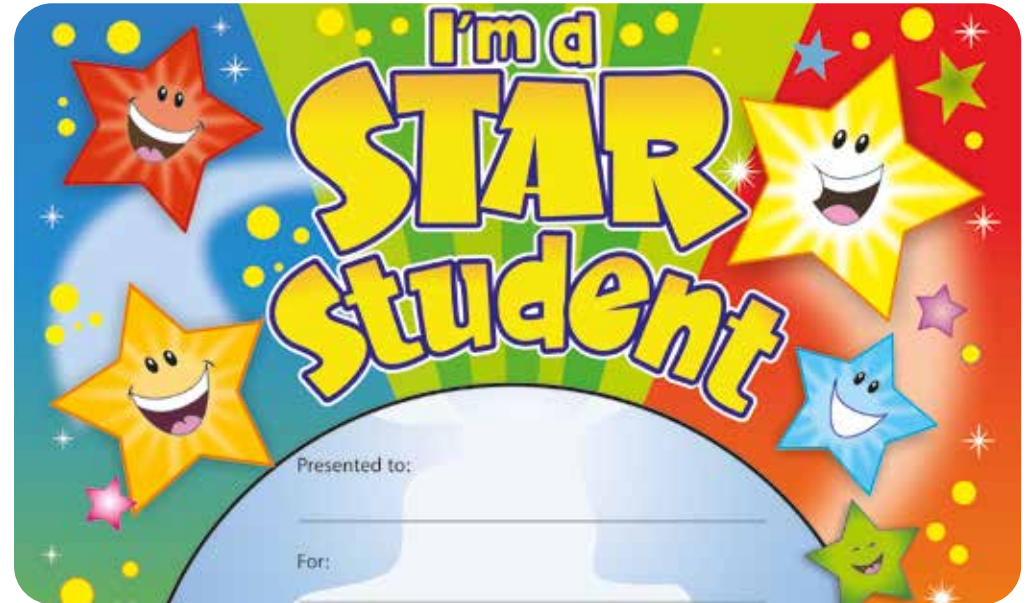
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 • Jorge Mestanza: 944495322



<http://www.greenwichlab.com>  
**GREENWICH**









O QUE VOCÊ ACHA?

# LANGUAGE TEACHING BLOGGERS



▶ **MARIA MARGARITA DE LA LAMA EGGERSTEDT**



▶ **GLADYS ZARELA CRUZ TEJADA**



▶ **FLOR DE MARÍA VILA AZABACHE**



▶ **CARMEN ROCÍO HURTADO MENA**



▶ **ENRIQUE ANTONIO ROJAS ROJAS**



▶ **MARÍA ROSARIO YARANGA HERNANDEZ**

## PROGRAMA DE CAPACITACIÓN INTENSIVA PARA DOCENTES DE INGLÉS - VERANO 2017

### I. UPDATING TEACHING SKILLS

Latest teaching trends | Classroom language | In - Service professional development

**REQUISITOS** NIVEL DE INGLÉS: INTERMEDIO | EXPERIENCIA: MÍNIMO 1 AÑO

#### PROGRAMACIÓN

MATRÍCULA	1 y 2 de diciembre de 2016
FECHA DE INICIO Y FIN DE CLASES	9 de enero de 2017 - 27 de enero de 2017
HORARIO	De 10:00 a. m. a 1:00 p. m.
FRECUENCIA	Lunes, miércoles y viernes
LUGAR	Sede Miraflores: Av. Benavides 1657 Miraflores
COSTO	S/. 350.00

### II. ADVANCED ENGLISH PROGRAM

**REQUISITOS** NIVEL DE INGLÉS: INTERMEDIO SUPERIOR  
 EXPERIENCIA: MÍNIMO 1 AÑO **20%** de descuento para docentes de inglés.

#### PROGRAMACIÓN

MATRÍCULA	5 y 6 de enero de 2017
LUGAR	Sede Miraflores: Av. Benavides 1657 Miraflores
	Sede San Isidro: Av. Prescott N° 333

PARA MAYOR INFORMACIÓN ESCRIBIR AL CORREO: [IDIOMAS.INFORMES@UP.EDU.PE](mailto:IDIOMAS.INFORMES@UP.EDU.PE)