



UNIVERSIDAD | CENTRO
DEL PACÍFICO | DE IDIOMAS

OPTIMIZANDO LA ENSEÑANZA DE IDIOMAS EN EL CONTEXTO RETADOR DEL APRENDIZAJE VIRTUAL



**CONGRESO
LATINOAMERICANO
DE LA ENSEÑANZA
14° DE IDIOMAS**

AUSPICIADORES:



macmillan
education



nutesa



OPTIMIZANDO LA ENSEÑANZA DE IDIOMAS EN EL CONTEXTO RETADOR DEL APRENDIZAJE VIRTUAL

PLENARIAS - Viernes 23

DE LA LAMA María (17:00 - 18:00)

Impacto de la enseñanza virtual en el mercado laboral de los docentes de idiomas

La crisis provocada por la pandemia ha marcado un antes y un después en la educación peruana. Este nuevo escenario no excluye la enseñanza de idiomas. Antes del abrupto éxodo a la enseñanza virtual, la docencia de lenguas extranjeras en el Perú ya enfrentaba desafíos propios de la comunicación en un mundo globalizado. De hecho, la llegada de la crisis nos sorprendió aún a medio camino en el logro de objetivos a nivel nacional en lo que respecta a la enseñanza del idioma inglés. En este contexto, es necesario reflexionar sobre los impactos que hasta el momento ha tenido la enseñanza virtual en la labor del docente de idiomas. Si lo que el profesor desea es afianzar su futuro laboral, es necesario mirar con mayor detalle el mercado nacional, los avances emergentes de métodos y técnicas, así como la futura convivencia de la enseñanza presencial y virtual.

María de la Lama, Director of Universidad del Pacífico Language Center CIDUP, leads the CIDUP Research area, which was created in 2015. Ms. De la Lama holds a Master's degree in Applied Linguistics from the University of California, where she also obtained her undergraduate degree, as well as an MBA from Universidad del Pacífico.

HURTADO Carmen (18:15 - 19:15)

News and Emerging Trends in e-Learning

The concept of E-learning has been known worldwide for more than two decades. From a revolutionary idea, it has now evolved into a mainstream phenomenon. During this transition, innovations have nurtured this notion alongside the inclusion of many digital tools that make, for instance, the content creation process easier, more entertaining, and more engaging than before. Other pressing concerns in E-learning include fostering collaboration, developing critical thinking, and enhancing other skills. Therefore, based on the fact that E-learning is more relevant than ever before, in this plenary, we are going to share some news and the emerging trends in this field.

Carmen Hurtado is the Academic Coordinator of the counseling area at Universidad del Pacífico Language Centre. Her fields of expertise include educational coaching, training, and support for English teachers. She is currently completing a master's degree in Self-Assessment, Accreditation, and Professional Certification and has set as a professional challenge -Empowering teachers growth in academic-technological competencies. On a personal note, she believes that in every change, there is an opportunity for innovation, development, and professional improvement.

VILA Flor (19:30 - 20:30)

TEACHING POST PANDEMIC STUDENTS

Have you already thought about post pandemic challenges in teaching?

The coronavirus pandemic has shut down entire countries across the globe. However, we teachers have had to carry on and even learn how to use technology to teach online. This has been a massive learning period! We need to get ready for what is coming next because even if the pandemic is over, things will not be the same. Our current students are no longer going to learn in the same way. Thus, we will need to upend current education practices, models, and processes. Are we ready to meet post pandemic students' expectations? In this plenary, we are going to identify the new features and actors involved, and how to use that information to our advantage.

M.A. in Cognition, Learning and Development from PUCP, B.A. in Education with a major in English Teaching. Ms. Vila is currently Teacher trainer, Pedagogic Consultant and Member of the Research Team at Centro de Idiomas de la Universidad del Pacífico. She is Academic Director of International Contacts test training foreign applications advisory and relationship manager for American universities MBA admissions officers with International Contacts. She is official Examiner for several University of Cambridge tests, freelance consultant with Universidad ESAN, experienced speaker on diverse English teaching issues for prestigious institutions, and senior international examinations trainer GMAT, GRE, TOEFL, IELTS.

PLENARIAS - Sábado 24

MORRIS Daniel

» Keynote - NUTESA
(08:30 - 09:30)

Developing Communicative Language Competence

It is widely accepted that the goal of language teaching is 'communicative competence'. Given that online communication has now taken centre stage in ELT, it is more critical now than ever that learners can develop communicative language competence in a virtual setting. This involves learners acquiring a set of essential skills, knowledge, attitudes, and behaviour required for effective performance of a real-world task or activity. The speaker will draw upon the work of Dell Hymes to explore the importance of developing specific skills for effective communication, in the classroom or online. In the second part of the session, the speaker will make use of practical examples and methodologies that aim to maximise realistic and meaningful input for speaking tasks. The speaker will also suggest various techniques that will enable speaking input to be successfully turned into output.

Daniel Morris holds a BA Hons in Hispanic Studies from the University of Kent, Canterbury UK and a Cambridge CELTA. His degree included studies of numerous European languages including Spanish, Catalan, Portuguese and Italian. He has worked as a British Council Language Assistant and as an EFL teacher in Spain, before joining Express Publishing as an ELT Consultant and international speaker in 2018.

Daniel has since travelled extensively with Express Publishing, delivering academic presentations at international TESOL and IATEFL events worldwide. He has also conducted numerous teacher training sessions at educational congresses.

KELLY Keith

» Keynote - MACMILLAN
(09:45 - 10:45)

Online projects for language learning: the 'How'

This plenary will cover the discussion of methods and strategies for carrying out projects online with your classes. It will also look at structuring project work for classes online, how to decide what to do face-to-face, and what learners can do before and after live sessions with the teacher.

An education consultant based in Bulgaria, Keith is founder of the Forum for Across the Curriculum Teaching www.factworld.info, author of Macmillan's Science and Geography Vocabulary Practice Series and consultant to Macmillan's onestopclil website. Keith was made a Fellow of IUPAC The International Union of Pure and Applied Chemistry for his contributions their education programme and, along with Phil Ball and John Clegg, is co-author of OUPs Putting CLIL into Practice 2015 and is also consultant to the CLIL versioning on www.tigtagworld.co.uk a web-based video platform for Science and Geography education. Keith was winner of the 2017 innovation in teacher resources ELTons award for his work in TigTagCLIL.

Keith is also co-author of TrashedWorld www.trashedworld.com a global schools exchange platform of waste investigations. Keith's also owns a school in his home town of Plovdiv. Anglia School www.anglia-school.info provides English language classes entirely based on principles of content and language integrated learning.

YARANGA Mayra (11:00 - 12:00)

Is everything learnable in an online context?

The sudden transition to online learning has meant that teachers have had to adapt methods, materials and content to a digital medium. However, there was little time to reflect and to decide on the underlying issue: although teachers may strive to provide quality content and language or skills practice, will students be able to transform this input into meaningful intake? Is it right to assume that our teaching will be equally effective for all our students' needs? This plenary will reflect on the limitations of online learning and the opportunities that arise and make up for any potential losses.

Mayra Yaranga 1985 Doctor in Education UNIFÉ; Master's Degree in Media, Culture and Identity from Roehampton University London revalidated by PUCP, a Bachelor's Degree in Education - UPCH and the Professional Title of Licenciada - IPNM. Currently she is Cambridge Oral Examiner and Member of the Research Team for Universidad del Pacifico Language Centre. She is also an Associate Professor, ESP Coordinator and Pre-University Centre Director at UNIFÉ.

OPTIMIZANDO LA ENSEÑANZA DE IDIOMAS EN EL CONTEXTO RETADOR DEL APRENDIZAJE VIRTUAL

PLENARIAS - Sábado 24

VALENCIA Pavel (12:15 - 13:15)

InspirAcción - Cuatro claves para innovar en el aula

A través del Breakout Digital iremos descubriendo cuatro claves relevantes en todo proceso de integración tecnológica en el aula. La coyuntura de la COVID-19 representa una gran oportunidad para que los docentes dejen de ser solamente divulgadores de contenidos y se transformen en diseñadores de experiencias de aprendizaje. No pretendemos dar una ruta a seguir, sino una brújula en las posibles rutas de aprendizaje adaptadas a las necesidades de los estudiantes.

Pavel Valencia es Licenciado en Marketing, Capacitador Certificado por Google para Educación e instructor de CIDUP. Con su labor desea contribuir a la formación de docentes para redefinir el aprendizaje utilizando diferentes modelos de integración tecnológica en el aula.

OLIVEIRA Paulo (15:15 - 16:15)

A importância do uso de materiais autênticos no ensino-aprendizagem de idiomas

Os materiais autênticos são objetos reais destinados a falantes nativos, o qual implica que, normalmente, incluem amostras da língua real tanto orais quanto escritas. Considerando que sua utilização deve ser uma parte importante e enriquecedora no processo de ensino-aprendizagem que propomos, analisaremos as vantagens que o uso destes materiais, em nossa estratégia pedagógica, pode oferecer para os alunos.

Profesor de Portugués en Lima desde 1998, desempeñándose en instituciones como UNMSM, UNALM y, desde el 2014, en el Centro de Idiomas de la UP - CIDUP. Profesor del Año 2019 del CIDUP. Evaluador del Examen de Certificación en Lengua Portuguesa Celpe-Bras. Más de diez años de experiencia en la enseñanza de portugués para empresas. Ex Vicepresidente de APPLE-PE Asociación de Profesores de Portugués como Lengua Extranjera en Perú - Ago2017 a Feb 2019. Jurado Ad honorem del Concurso de Traductores Públicos del Perú en 2010. Ministerio de RR. EE.

LINDEE Jonathan (16:30 - 17:30)

Phonetic Elements of English Pronunciation for Spanish Speakers

This plenary discusses phonetic elements of English pronunciation that are among the hardest for Spanish speaking students to master. The focus is on the identification of these elements which are often overlooked by the students and which have an impact on their production of English. The presentation can also help with the students' listening comprehension.

Jonathan graduated with honors from the University of Texas with a degree in linguistics. His method of teaching pronunciation is to use the phonetics and phonology of the students native language to clarify the students likely subconscious predispositions.

LIAU-HING Carla (17:45 - 18:45)

Google Apps for collaboration in the online environment

Due to COVID-19 most classes are being conducted online. Do you know how to share information with your students? Are you familiar with free Google Apps that can help your teaching? Or, more importantly, allow collaboration among your students when working on a group project or keep communicated while in a breakout room in Zoom? In this plenary you will learn use cases for Drive, Docs/Slides/Sheets, Sites, Forms, and Jamboard to help you start thinking on how you can use free Google Apps to engage your students with your content and activities. You will even get additional material to continue learning on your own.

Dr. Carla Liau-Hing is an Information Technology Consultant, Conflict Management Facilitator, and Educator for Individual and Organizational Capacity Development. She is the Vice President at The Center for Change and Conflict Resolution CCCR. She holds a Virtual Instructor Certificate - TAMU VICP Peer Reviewer Course Quality Matter Rubric Certificate - QM; a Bachelor degree in Business Administration from Lima University, Lima, Peru; a Master's degree in Education from McNeese State University, Lake Charles, LA; and her Doctoral degree is in Educational Human Resource Development from Texas A&M University, College Station, TX.

PLENARIAS - Sábado 24

Presently, she is working as Instructional Designer at St. Mary's College of California with a focus on Instructional Design, Educational Technology, Technology Enhanced - Active Learning, Moodle Learning Management System, Faculty Staff Development, and Quality Assurance.

FERNÁNDEZ Teodora (19:00 - 20:00)

Building rapport when teaching English online

We all know that when teaching, rapport refers to a harmonious relationship between the teacher and the students. Teachers need to create a relationship based on trust and respect between themselves and the students. A good rapport with English learners is the key to creating a positive and supportive classroom environment. However, how do you build rapport with online students, considering that according to neuroscience, the human brain requires eye contact?

Teodora Fernández has completed her Master studies in Neuroscience and Education. She is a graduate Teacher, and holds a Diploma in TEFL from CIDUP. Ms. Fernández is a certified Cambridge Speaking Examiner. She is an IELTS trainer. Besides, she is a Neuro Linguistic Programmer Master Practitioner and a Psychotherapy Counselor.



OPTIMIZANDO LA ENSEÑANZA DE IDIOMAS EN EL CONTEXTO RETADOR DEL APRENDIZAJE VIRTUAL

SEMIPLENARIAS

KANASHIRO Sachie

» Lunes 26
(18:30 - 19:30)

Improving listening comprehension and speaking skills: Am I getting my students on the right track?

For many of our students, listening comprehension and speaking are the hardest skills to develop. Some of them say it is because they do not get enough practice and others feel that they are just better at reading and writing. But, is that really so? What are we doing as teachers to help them succeed in developing those skills? Are we getting them on the right track?

Academic Coordinator of the Academic Quality Area at CIDUP, Sachie Kanashiro is a graduate EFL teacher as well as a Cambridge Speaking Examiner KET, PET, FCE, CAE, CPE and a Cambridge Team Leader for CIDUP. She has taken an active part EMI programs at UP. She specializes in Teacher Training and Exam Preparation. She is currently pursuing a Master's Degree in Organizational Development and Personnel Management at Universidad del Pacífico.

DIAZ José Luis

» Martes 27
(18:30 - 19:30)

New Skills Needed: ESP in an even more virtual world!

The Global Pandemic has changed the way people do things, both in their personal and professional lives. This means ESP students have new needs when it comes to the skills they need to develop while working from home, having online meetings and dealing with problems remotely. This workshop is about how we, as ESP teachers, also need to change our mindset and our needs analysis.

José Luis Diaz has been Academic Coordinator at CIDUP for over 6 years. He has studied Organizational Psychology and also holds a degree in Education from UNMSM. He has specialized in the development of ESP programs and courses for companies with specific needs. He is also a Cambridge Team Leader for CIDUP in charge of examiner training and monitoring at all levels.

TELLO Cecilia

» Miércoles 28
(18:30 - 19:30)

El valor del español: oportunidades y economía de la lengua española

Esta semi plenaria tiene como objetivo resaltar el valor económico del español como lengua de comunicación internacional y como industria rentable, cuya importancia no solamente se limita a la enseñanza en ámbitos formales, sino también a su reconocimiento como recurso cultural y turístico.

Estudios de Doctorado en Proyectos UNINI. Master en Formación de Profesores de ELE en la Universidad de León España. Profesora de ELE de la Universidad Normal de Hebei China y en Deutsche Stiftung für Internationale Entwicklung Alemania. Formadora de profesores de ELE en la URP. Presidenta del tribunal examinador de los exámenes oficiales de español DEL

SEMIPLENARIAS

SALAS Yves

» Jueves 29
(18:30 - 19:30)

Going from the real to the virtual environment: How to survive and be fit for my next virtual course

Being dynamic while creating a memorable virtual session? When the pandemic started and we were pushed to the virtual context, we thought that offering virtual dynamic lessons was difficult but, still, only a “temporary” task. However, we now know that virtual teaching has come to stay. Five months after virtual classes started, the basic question remains: are we ready to face the “new normal”? Or should we wait for the past to come back?

Current Academic Coordinator at CIDUP Miraflores, Yves Salas holds the Diploma for EFL Teachers from CIDUP and has pursued studies in EFL Methodology as well as Hospitality Management and Marketing. He has been given awards for Outstanding Teaching Performance and the Teacher of the Year award at CIDUP. He has been involved in the teaching areas of EFL and ESP for the last 17 years.

VELA Felipe

» Viernes 30
(18:30 - 19:30)

Challenges in online assessment

Traditional techniques in formative and summative assessment have undergone a transformation in this new context. Teachers need to ask themselves if this transformation is producing the expected results or if they need to redefine the concept of assessment and introduce new practices and strategies for assessing student performance. In this semi plenary we will re-examine the concept of assessment and explore some strategies that may facilitate student assessment in an online environment.

Felipe Vela has been a teacher of English as a foreign language for over 20 years. He holds a master's degree in education management and currently works as academic coordinator at CIDUP-San Isidro

VALENCIA Pavel

» Sábado 31
(17:30 - 18:30)

InspirAcción: ¡Manos a la obra!

Utilizando Google Slides y Forms diseñaremos un Breakout Digital a fin de despertar en los estudiantes el interés por un determinado tema, promover la autonomía y el trabajo colaborativo, así como desarrollar su creatividad para encontrar la solución a los problemas que se les plantea. En los escenarios de educación virtual, es vital que los estudiantes asuman un rol protagónico y que el docente guíe a su clase.

Pavel Valencia es Licenciado en Marketing, Capacitador Certificado por Google para Educación e instructor de CIDUP. Con su labor desea contribuir a la formación de docentes para redefinir el aprendizaje utilizando diferentes modelos de integración tecnológica en el aula.



UNIVERSIDAD
DEL PACÍFICO

CENTRO
DE IDIOMAS



AUSPICIADORES:



ENCUÉTRANOS EN:

idiomas.up.edu.pe
www.facebook.com/CIDUP

Sede Miraflores:

Av. Benavides N° 1657
T: 219-0152

Sede San Isidro:

Av. Prescott N° 333
T: 219-0151

ESCRÍBENOS:

idiomas.informes@up.edu.pe

#ELIGEMÁS